

## Moving your business away from Amazon

Seize command over your brand and customer connections by transitioning from Amazon to Shopify. Unlock a full suite of tools and apps to efficiently oversee, promote, and expand your store. Collaborate with a Shopify Partner to craft distinctive solutions tailored to your business needs.

## Why Choose Shopify?

- Enhanced brand control
- Ownership of customer relationships and direct communication with buyers
- Improved user-friendliness
- Superior value for the cost of subscription

## Suggested Apps for a Smooth Transition

Marketplace for buyer discovery:

<u>Amazon channel integration</u> - Free

+ Amazon Professional Seller
account

Feature	Them	Shopify
Multiple payment methods	<b>/</b>	<b>\</b>
Access to over 3,000 apps	X	<b>/</b>
Marketing integrations with FB, Google etc.	×	<b>~</b>
Sell everywhere. One platform for online and in- person sales	×	<b>/</b>
Manage your business with a single dashboard for orders, shipping, employees, and payment	×	<b>/</b>
Business analytics and reporting	<b>~</b>	<b>/</b>